



**Green  
Opportunities for  
Developing  
Economy  
Conference**

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# Challenges of the northern part of Cyprus in providing rural tourism services

**Janja Benedik**

*naTOURa, travel agency, Janja Benedik BrE  
(janja.benedik@gmail.com)*

**Partners:**



**Sponsor:**

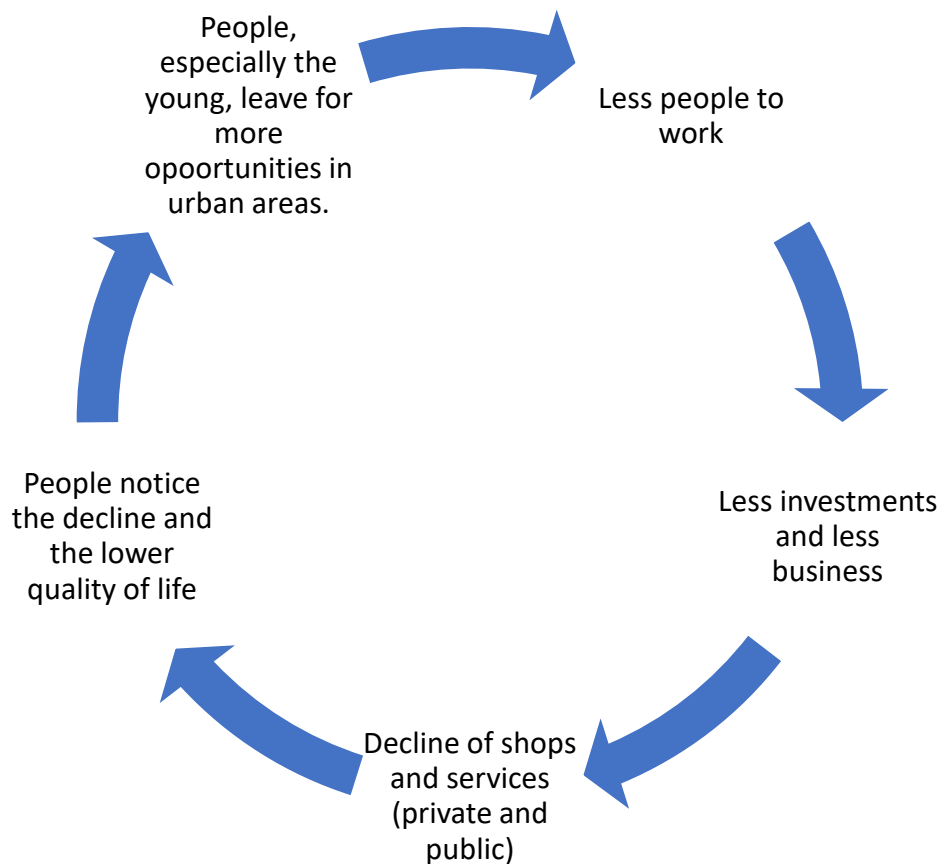


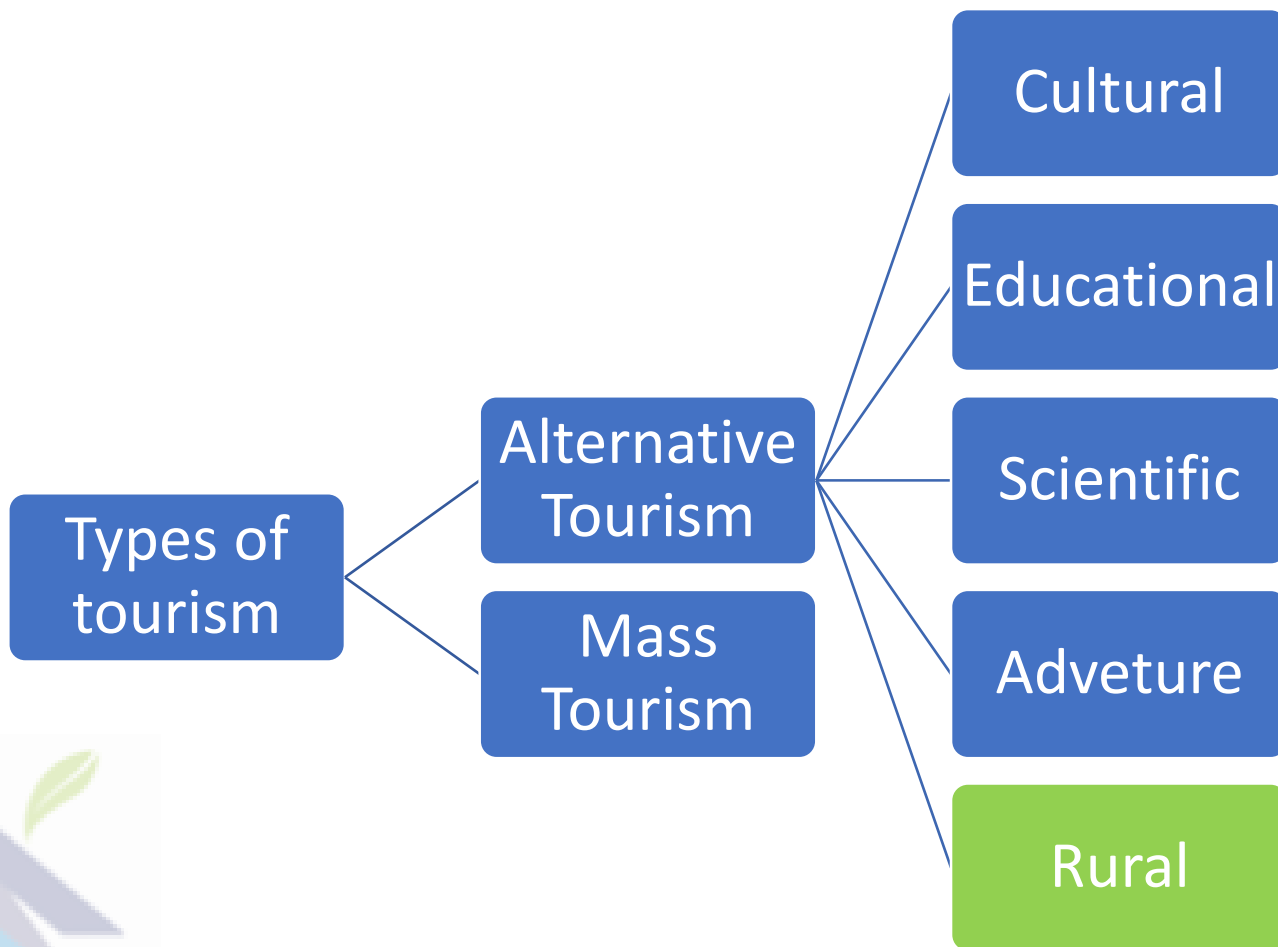
**Project:** Awareness Raising for Civil Engineers on Green Economy  
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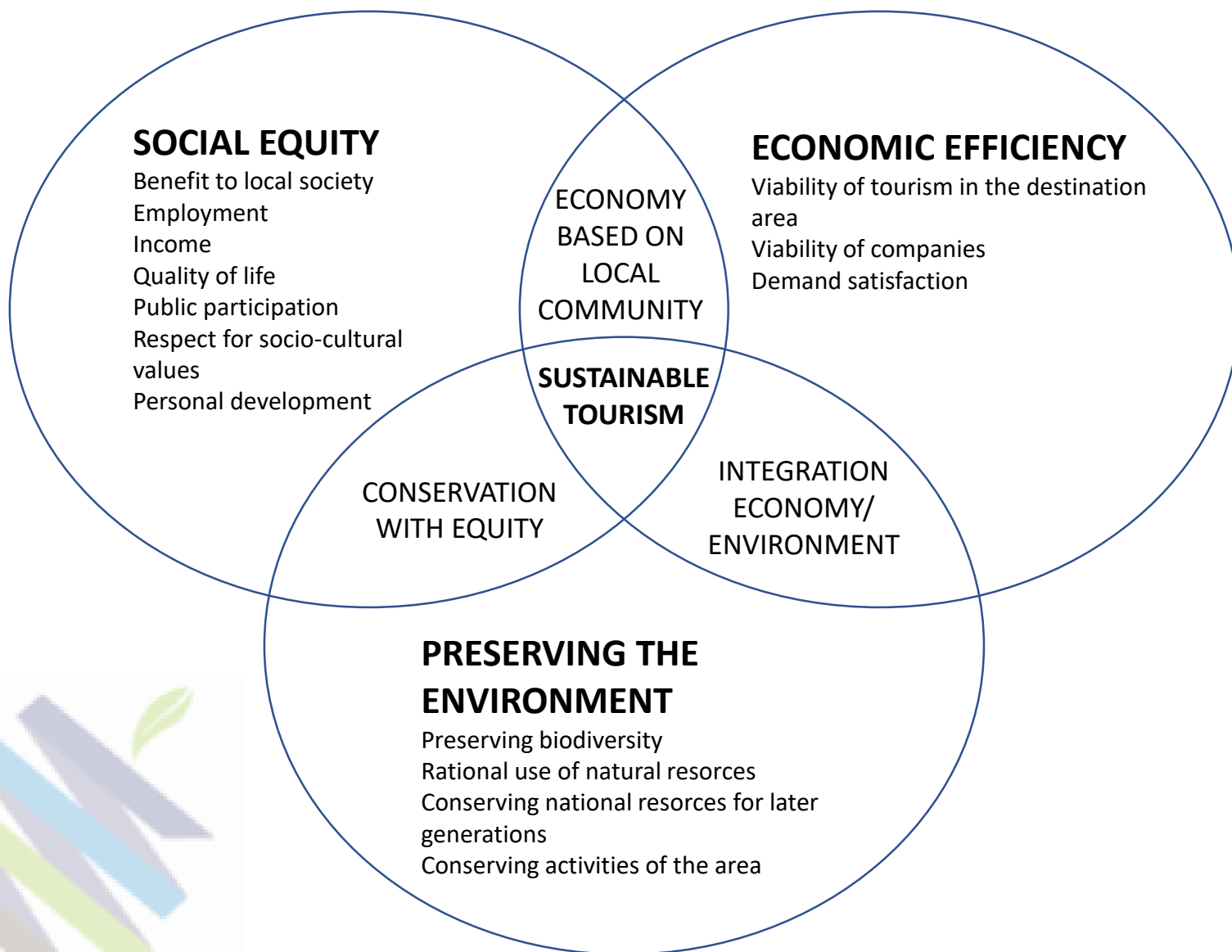
## Changes in rural areas

Small farms lost their importance in producing food due to political and economic reasons









## Advantages of rural tourism

- Release from stress in urban areas.
- Public environmental awareness is bigger.
- More interest in outdoor recreation.
- People searching for unique experience (contact with local people etc.).
- Rural areas are perceived as healthier, offering fresher air, cleaner water and the opportunity for outdoor recreation, they offer fresh and very often specific foods.



## Benefits of rural tourism

Job retention and job creation



## Benefits of rural tourism

New business opportunities





## Benefits of rural tourism

### Service retention



## Benefits of rural tourism

Community diversity



## Benefits of rural tourism

Community solidarity and pride





## Benefits of rural tourism

Preservation of rural culture and heritage



## Benefits of rural tourism

Increase arts and craft sale



## Benefits of rural tourism

Landscape preservation





## Benefits of rural tourism

Environmental improvements



## Benefits of rural tourism

Historic buildings





## Rural services

Accommodation services



## Rural services

### Gastronomy services



## Rural services

Direct sales services





## Rural services

### Ethnography



## Rural services

### Outdoor activities



## Advantages for sustainable rural tourism on Northern Cyprus

Relatively preserved nature with different ecosystems





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## Advantages for sustainable rural tourism on Northern Cyprus

Rich flora and fauna





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### Rich flora and fauna



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Rich flora and fauna



Photo: Tomi Trilar



## Advantages for sustainable rural tourism on Northern Cyprus

### Rich geological phenomena



## Advantages for sustainable rural tourism on Northern Cyprus

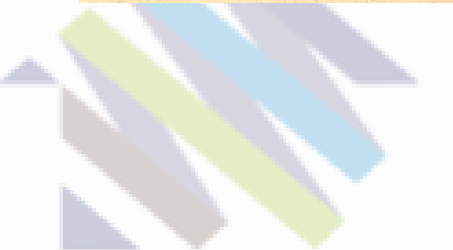
### Designated hiking trails





## Advantages for sustainable rural tourism on Northern Cyprus

Many sites of historical and archaeological interest



## Deficiency for sustainable rural tourism on Northern Cyprus

Lack of appropriate accomodations and other facilities





**Deficiency for sustainable rural tourism on Northern Cyprus**

Promotion of local festivals and other events



## Deficiency for sustainable rural tourism on Northern Cyprus

Many cultural and natural sites which are not well recognized and promoted



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